

## BMW CCA San Diego Chapter Board Meeting Minutes for July 11, 2023

The virtual meeting was called to order at 6:33 pm.

### **Board Members Present:**

Matt Gage, Greg Uhler, Paul Silver, Rudy Banuelos, Bryan Gaier, Brett Litoff, Steve Hovland, Matthew Baratz, Ryan Moore

### **Members Present:**

Dan Tackett

### **Secretary's Report – Paul Silver**

- The June 2023 meeting minutes were approved as amended.

### **Vice President's Report – Greg Uhler**

- We have 28 new members, 37 renewing members, and 24 lapsed members, for a total of 1184 members. This is up 15 from last month and down 184 in the past twelve months.

### **Treasurer's Report – Ryan Moore**

- **Finance update** – The club is in good financial condition. Ryan will email the monthly financial report. We received a tax refund from the State of California. Truck insurance has been paid. PO Box bill will be due soon.
- **Missing 2022 Tax form** – It turned out that there was no missing form and we have no additional action to take.
- **Charitable Donations** – This has not yet been made. **MOTION** by Dan Tackett that in lieu of the prior donation to the American Heart Association, we make our donation from Bimmers by the Bay this year to the American Heart Association and combine this with the previously approved amount. Motion seconded and approved.
- **Constant Contact 16% price increase** – Our Constant Contact email service is raising prices by 16%.

### **President's Report – Matt Gage**

- **Update on Physical Location for Quarterly Board Meetings** – A location has not yet been identified.

## **DIRECTOR REPORTS**

### **Autocross – Greg Uhler**

- **General update** – The last autocross was successful in terms of the event, participation, and volunteers. It was a fun day. However, participation was lower than the last event, and we lost approximately \$631 on the event.
- **Upcoming and changed dates** – There is a conflict with the venue for the August date, so we are pushing this out to September 9. Because the October date would have been too soon after this, the October 15 event has been cancelled.
- **Truck & Trailer Discussion** – A suggestion was made to replace the trailer with a Sprinter van or to place a cargo container at the autocross venue to hold most of the equipment. Based on email feedback received, the container idea is not viable due to being difficult to transport equipment to other sites, should we host an autocross at another location. A discussion ensued on the pros and cons of the Sprinter van. Greg will do a financial analysis, taking into account the cost of a van and the value of our truck and trailer, to see if this is a feasible option.

### **Communications Report – Steve Hovland**

- **Update from last Communications team meeting** – The Communications team met on June 20 and discussed event RSVPs on Facebook vs. requesting RSVPs by email. The consensus was that email is still the best method. They discussed using SMS texting for event reminders. We would need to build a “terms and conditions” and opt out method. They discussed the mid-month reminder, and

abbreviating/streamlining it. Steve showed a mock-up of the proposed format. National indicates that non-members cannot subscribe to the eNews emails.

#### **Driving School – Lisa Goehring**

- **General Update** – Not present, no update
- **Final Buttonwillow Financials** – no update
- **Feasibility of next HPDE** – no update

#### **Equipmentmeister Report – Vacant**

- Steve Hovland will bring the truck to Miramar Automotive to check the battery.

#### **Social – Catalina Uhler**

- **Social Media Followers report** – Our Facebook page has 1856 followers, up 6 from last month. The Facebook group has 3097 followers, up 24. We have 1818 Instagram followers, up 53. And we have 698 Twitter followers, up 3 from last month. The question arose if we should create a Threads account.
- See Event Planning section below for more event info.

#### **Wachsmeister Report – Brett Litoff**

- We are still in “final review” for our permit with the Port Authority, so we do not yet have the permit. Steve Hovland knows someone who works at the Port Authority and will contact them to try to expedite matters.
- Oceanside Motorsports is locked down for catering.
- We are not doing T-shirts. Car display cost will be \$20 per car.
- The committee has another meeting on Thursday 7/13.

#### **Webmeister Report – Rudy Banuelos**

- No report this month

### **EVENT PLANNING**

#### **June 24 – Open House: Independent Motorcars recap** – Paul Silver

- This was a successful event with more than 40 people attending.

#### **June 25 – Autocross recap**

- See Autocross Director Report

#### **July 2 – Escondido Cars & Coffee recap** – Greg for Cat Uhler

- We had 60-70 BMWs and other German cars attending. It was a very successful event.

#### **July 22 – Genesis Detailing Open House** – Matt Gage

- The venue has requested this event be moved to July 29. They will be providing catering for 40.

#### **Jul 30 – Bimmers by the Bay** – Brett Litoff

- See Wachsmeister Report

#### **Aug 20 – North SD Cars & Coffee** – Matt Gage for Cat Uhler

- This will have a Euro theme and will be posted to social media after BBTB

#### **Sept 3 – BMW Invasion** – Lisa Goehring

- No update not present.

#### **Sept 10 – Tour** – Matt Gage

- This event is being rescheduled to October 15.

#### **Sept 16 – CSF BMW Meet, Rancho Cucamonga**

- September 16 there is a BMW meet at CSF Headquarters in Rancho Cucamonga. This is an M Chapter event.

**Nov 4 – Tech Session: La Jolla Independent** – Matthew Baratz

- There is a Vintage BMW event in Orange County on this date so we need to reschedule. We will ask Carl Nelson whether he prefers November 11 or 18.

**GENERAL TOPICS / NEW BUSINESS**

**Event proposals**

- Oceanside Motorsport – Tyler Johnson – No update not present
- K1 Speed Winchester – Cat Uhler – No update not present
- Garage Collective Trivia Night – Matt Gage – We are waiting for Garage Collective to get back to us.

**Holding Quarterly in-person Board Meetings on weekends** – Matt Gage

- Benefit – no rush hour traffic to fight, possibly more attendance by members. In-person Board meetings are useful to members. Some Board members are concerned that weekends are usually booked and it may be harder to get all of them attending.
- Greg suggests if we want to do an in-person meeting we could use the Leucadia Pizzeria where the Meet the Board event was held. On a Tuesday night we likely could reserve the entire outdoor area. We should inform members well in advance so they can plan to attend. Matt will check on the minimum food cost. We will possibly target the September meeting,

**Nametags needed for Rudy, Steve, Cat, Bryan, Brett, Lisa, Matthew, and Dan** – Lisa Goehring

- No update

The virtual meeting was adjourned at 7:51 pm.

**Event Planner 2023**

- July 29 – Genesis Detailing Open House
- July 30 – Bimmers by the Bay
- August 20 – North County Cars & Coffee in Bonsall
- Sept 3 – BMW Invasion
- Sept 9 – Autocross
- Sept 16 – CSF BMW Meet, Rancho Cucamonga (M Chapter event)
- Sept 27-30 – O’Fest Forever, Newport RI
- Oct 15 – Driving tour
- November 4 – La Jolla Independent Tech Event
- Dec 2 - Autocross
- Dec 10 – Driving tour