

BMW CCA San Diego Chapter Board Meeting Minutes for January 11, 2022

The virtual meeting was called to order at 6:31 pm.

Board Members Present:

Greg Uhler, Matt Gage, Ryan Moore, Paul Silver, Lisa Goehring, Catalina Uhler, Brett Litoff, Reza Sharghi, Bob Fisher

Members Present:

Dan Tackett, Thi Tran, Austin Varco

Board Member Updates – Greg Uhler

- **Appointment to fill open positions on the Board – MOTION** by Greg Uhler to appoint Bob Fisher to the position of Communications Director, Austin Varco to the position of Autocross Director, and Thi Tran to the position of Director at Large. Motion seconded and approved.

Secretary's Report – Paul Silver

- The December 2021 meeting minutes were approved as amended.

Vice President's Report – Matt Gage

- We have 6 new members, 39 renewing members, and 37 lapsed members, for a total of 1278 members. This is down 6 from last month.
- Matt will be submitting the member roster to National office.
- Matt has updated the website with the new Chapter logo, Lisa has updated social media.
- Matt needs info for upcoming events to put on the website.

Treasurer's Report – Ryan Moore

- The end of year financial report for 2021 was sent to Board members via email. The club is in good financial shape.
- Ryan has paid for the Performance Center event in full.
- Ryan has sent the deposit for the Buttonwillow HPDE.
- Since we need to pay for electronic filing of certain tax forms, Ryan would like to have a professional prepare our taxes for us this year.

President's Report – Greg Uhler

- **BMW Recognition Program** – The National BMW CCA has national awards for individuals and local dealerships and companies. Members should nominate people they feel worthy. The deadline for nominations is the end of January.

DIRECTOR REPORTS

Autocross – Austin Varco/Dan Tackett

- **O'Fest Autocross** – Dan Tackett – Dan received a request from the National Board for the San Diego Chapter to host the autocross for this year's O'Fest Forever, to be held in the Palm Springs area September 26 to October 1. The autocross would be on Friday September 30. There are two possible sites, the county fairgrounds in Indio and at the BMW Performance Center West.

Communications Report – Lisa Goehring/Robert Fisher

- The new chapter logos are now required for all digital media, so updates have been done for our social media profiles. The eNews template has been updated, as well, with a new format and the new logo.
- Lisa will be working with Bob, Cat, and Tyler on the communications transition.
- All of our chapter events through April have been added to the National events calendar.

Driving School – Lisa Goehring

- Lisa has a kickoff meeting scheduled with key HPDE team members for Wednesday 1/12.

- We received the contract from the track, and the deposit has been paid.

Equipmentmeister Report – Vacant

- No report

Social – Tyler Johnson

- See Event Planning section below

Wachsmeister Report – Brett Litoff

- Brett has gotten a couple of potential dates for the Car Show at Spanish Landing: July 31 and September 25. We will not use the September 25 date, as this is the day before the start of O’Fest Forever.
- Brett will write up a proposal for how he would like to run the event for us to consider.

Webmeister Report – Vacant

- No report

EVENT PLANNING

January 22 – Point Loma Cars & Coffee – Greg Uhler for Tyler Johnson

- The event will be at Liberty Station, 8:00 – 10:00am.

February 5 – Performance Center Event – Dan Tackett

- Lisa has done a great job managing registration for the event. Attendees will be receiving a link for the online waiver and COVID information.

February 12 – 2021-2022 Board Member Event – Greg Uhler

- The event will be a lunch on patio at STP Bar & Grill on Clairemont Mesa Blvd.

February 20 – Driving Tour – Matt Gage

- Matt is requesting route suggestions. We again will not organize a group lunch destination due to COVID concerns.

April 1 – 3 – Buttonwillow High Performance Driving School – Lisa Goehring

- See Driving School Director Report

April 23 – Encinitas Moonlight Beach Cars & Coffee – Cat Uhler

- April 23 is available, but it would cost \$300 for the size of our proposed event. Cat recommends we not use this location, but find another North County Cars & Coffee that we can attend. There is one in Carlsbad every Saturday, one at Camino Del Sur called Cars & Octane (2nd Saturday of every month). Cat can reach out to the organizers of these events if there is interest. Lisa says there is also one at Kit Carson Park in Escondido.

May 1 – Petersen Museum Drive & Tour – Cat Uhler

- The May 1 date is available. In order to be a group organized tour we would need to make a single payment to the museum, so would need to have registration done via MotorsportReg. The two options Cat suggests are the Highlight tour (1 hour) for \$22 per person (\$12 general admission + \$10 tour), or the including the vault tour (90 minutes) for \$47 per person (\$12 general admission + \$10 highlight tour + \$25 vault tour). There is a limit of about 25-30 people in the group, or there will be an additional charge for a larger group to cover an additional docent. Payment would be due one week before the event.
- The optional drive would include a 7am start time to drive up to Angeles Crest Highway, arriving at the Petersen Museum area at lunchtime, and the museum tour would be at 1:30pm.

GENERAL TOPICS / NEW BUSINESS

At the previous meeting, Ryan asked if we need to do another non-profit business filing with California. Lisa checked the records from our past filing. It was last done in 2020, so it will need to be done this year.

Reza suggests we have a charity event, perhaps a toy drive toward the end of the year that could be donated to Rady Children's Hospital. Dan suggests this would be great in conjunction with our autocross program in October and November, and Greg suggests we can also do this at a Cars & Coffee event, as these have a large turnout.

The virtual meeting was adjourned at 7:42 pm.

Event Planner 2022

- January 22 – Point Loma Cars & Coffee
- February 5 – Performance Center Event
- February 12 – 2021-2022 Board Member event
- February 20 – Driving tour
- April 1-3 – HPDE at Buttonwillow
- May 1 – Peterson Museum trip
- May 22 – Driving tour
- August 7 – Driving tour
- September 27-Oct 1 – Oktoberfest Forever
- November 13 – Driving tour