

## BMW CCA San Diego Chapter Board Meeting Minutes for October 12, 2021

The virtual meeting was called to order at 6:31 pm.

### Board Members Present:

Greg Uhler, Matt Gage, Ryan Moore, Paul Silver, Lisa Goehring, Brett Litoff, Tyler Johnson, Kim Dais, Catalina Uhler, Seth Hanson, Sean Thomson

### Members Present:

Dan Tackett

### Secretary's Report – Paul Silver

- The September 2021 meeting minutes were approved as amended.

### Vice President's Report – Matt Gage

- We have 18 new members, 38 renewing member, and 26 lapsed members, for a total of 1283 members. This is down 5 from last month and down 85 from the start of the year.
- Our Google Voice number is now on the back of the membership cards.
- Matt and Greg discussed ways to open our virtual Board meetings to members. We can send the link in an email blast to members. There are Zoom controls that Matt can utilize to maintain control of the meeting. We might limit the number of invitations at first to test it out. Lisa suggests we might look into using Ring Central for larger meetings, as this is what the National Board uses.

### Treasurer's Report – Ryan Moore

- The September financial report was sent to Board members via email. The club is in good financial shape.
- We have not yet received a refund for insurance for the autocross event that had been scheduled last month.
- Ryan is still working on the electronic tax filing that's due in November.

### President's Report – Greg Uhler

- **Recognition Awards Program** – Greg sent email to the Board with a link for nominations for National Recognition awards.
- **Chapter Elections** – Greg suggests we handle elections the same way we did last year, sending a link to members to vote online. Voting was through MotorsportReg, set up by Jim Patterson. We can repeat last year's plan, with nominations open through the month of November and voting open December 1 through 20 or thereabout. Greg will work with Lisa on the communication to members.

## DIRECTOR REPORTS

### Autocross – Rob Walker

- No report – not present

### Communications Report – Lisa Goehring

- Matt sent email about the chapter logo webinar, scheduled for Wednesday 10/13 at 4pm PDT. Lisa will be attending. Lisa reached out to the National Creative Director to see draft designs. The key changes are a vertical format and an update to use BMW's new version of the roundel logo.

### Driving School – Seth Hanson

- Seth heard from Buttonwillow, and we are tentatively set for April 1-3 (Friday-Sunday) for the next HPDE event. The dates have been provided to the Golden Gate chapter, as there is a plan to run an Instructor Training School on Friday. This event will be run on the old track. Buttonwillow will send us a contract in December. We will need to start promoting the event to members and opening registrations in January for an early April event. We should send out a "save the date" communication as soon as possible.

### Equipmentmeister Report – Vacant

- No report

#### **Social – Tyler Johnson**

- See Event Planning section below

#### **Wachsmeister Report – Brett Litoff**

- Lisa has not spoken with her contact at the Port Authority again yet, but the website shows dates not available for many of the sites. She will reach out again. Brett is going to investigate whether Old Poway Park might be a suitable venue. We will target Spring 2022 for the next Car Show.

#### **Webmeister Report – Vacant**

- No report

### **EVENT PLANNING**

#### **September 17-19 – Pazifik Ezkapades – Greg Uhler**

- This was a good gathering of people, with a Performance Center half day event on Saturday morning, and a car show in the evening in downtown La Quinta. The National Board held a meeting Friday, as well.

#### **September 24-26 – Long Beach Grand Prix – Lisa Goehring**

- There was a smaller group in attendance than in past years. Will Turner was very welcoming to the group in the paddock. 20 people signed up, about half from the San Diego area. The team members were introduced, and they spoke about the M6 race car. Unfortunately, the race did not go well for the team.

#### **October 16 – SD Cars & Coffee– Tyler Johnson**

- This is an Oktoberfest themed event, and there is a change of venue to the K1 Speed parking lot in Barrio Logan. We will have ten spots reserved for our club in the central area. Greg will bring the chapter flag and membership guides. Lisa will see what CCA swag we have left over that we can put out to give away.

#### **November 14 – Driving Tour – Matt Gage & Tyler Johnson**

- The cost per person to have an event at the winery Tyler had proposed is prohibitively high, so we will plan instead to end the drive in the general Temecula area, and people can go to the winery or local restaurants on their own. Matt will work with Dan and Greg on the route.

### **GENERAL TOPICS / NEW BUSINESS**

**Performance Center Event** – The next event is scheduled for February 5. Dan suggests we should begin planning promotion and opening of registration in mid November, and publicize it in an email blast. Matt will put a Save the Date notice on the website. Dan will coordinate with Lisa on the email blast.

The virtual meeting was adjourned at 7:56 pm.

#### **Event Planner 2021**

- October 16 – Point Loma Cars & Coffee
- November 14 – Driving tour

#### **Event Planner 2022**

- February 5 – Performance Center Event