

BMW CCA San Diego Chapter Board Meeting Minutes for July 9, 2019

The meeting was called to order at 6:31 pm.

Board Members Present:

Lisa Goehring, Jim Patterson, Ryan Moore, Paul Silver, Rob Walker, Seth Hanson, Grant Kluzak, Greg Uhler, Dennis Damon, Brett Litoff

Members Present:

Steve Robbins, Anna Uhler, Darren Wong, Charlie Kaehler, Jim Lloyd, Russell Moreau, Hal Williams

Secretary's Report – Paul Silver

- The June 2019 meeting minutes were approved as revised.

Vice President's Report/Webmeister Report – Jim Patterson

- We have 37 new members, 38 lapsed members, for a total of 1467 members.
- The National Board has indicated that membership dues will be going up in the near future. We should consider encouraging members to renew early at the lower rate once we know what the date of the increase will be.
- The website needs content, so members should send anything ready to publish to Jim.

Treasurer's Report – Ryan Moore

- Ryan sent the financial report to Board members via email. The club is in good financial condition.
- Ryan made an adjustment to our banking accounts to allow us to do free wire transfers.
- Ryan is considering putting some of the club's money into a nine to twelve month CD to get a higher interest rate.

PRESIDENT'S REPORT – Lisa Goehring

- Lisa shared with the Board via email regarding sponsorship from BMW of El Cajon and the coming increase in membership dues. BMW of El Cajon is no longer an advertiser or sponsor of the club.
- The National Board is transitioning the Heritage regional newsletter to a semi-yearly publication called "Bimmer Life" that will be sent to all members. There will no longer be a requirement for chapters to publish a newsletter beginning in 2020.
- There was a discussion about whether to limit events such as drives to members only.

DIRECTOR REPORTS

Autocross – Rob Walker

- The Runoff Autocross on June 29 had about 70 attendees and 20-25 staff. We had a lot of support from Independent Motorcars who supplied the runoff car. Grayson Marble won the runoff. We tried using stickers in place of trophies at this event. They were well received.
- Independent Motorcars has committed to providing some trophies for future events, but details are being worked out as to what trophies will be included.
- The next autocross will be August 3 in the southeast lot.
- The Women's Car Control Clinic will be September 14 in the southeast lot.

Driving School – Seth Hanson

- We have closed the books on the HPDE event last March.
- We should consider looking for one or two people to work with Kelly Sakata Moon in the tower that she can train.

Equipmentmeister Report – Jonathan King for Grant Kluzak

- Equipment is good. There is a problem with the truck. The right rear window has a problem going up and staying up. Grant is investigating a window regulator mobile repair service to fix it.
- The trailer graphics are not yet complete. Grant will discuss this with Independent Motorcars.
- Grant is investigating magnetic decals of our chapter logo that can be used on the trailer and at other events.

Newsletter – Greg Uhler

- The latest newsletter should have arrived in people's mailboxes by now.
- The next newsletter will be the fourth quarter issue coming out in October.
- All articles and content should be sent to Greg and to Jim Patterson for the website.
- BMW of Escondido requested 200 member guides, and they are going to be promoting membership. We have fewer than 1000 member guides remaining.

Social – Lisa Goehring for Matt Gage

- July 21 Tour – The route will be going up to BMW of Murrieta to see the new dealership there. Boris Said will be there to provide tours and regale us with stories.
- Karting, August 17 (Tyler Johnson) – This event is still planned, and Matt will work with Tyler on details.

Wachsmeister Report – Dennis Damon

- Clean Car Show, June 30 – Total expenses were \$961. Total revenue was \$2249. Net income was \$1288. We donated \$3000 to United Ostomy, and members wrote checks totaling \$510. BMW of Escondido provided \$500 for the trophies and \$1000 worth of merchandise for the auction. Dennis will have an article for the Fahren Affairs within the next two weeks. We had fewer cars this year due to the schedule change.
- Next year's event will be May 17, 2020.

GENERAL TOPICS / EVENT PLANNING / REPORTS

Meet & Greet at Second Chance Beer Co. – June 13

About a dozen people attended the event and the business was very welcoming to the club. The event was well received by the members that attended.

New Car Intro at BMW of Escondido – June 19

The event was very well attended. 50-60 members were present. There were about eight different vehicles for members to test drive. We are very thankful to Tim Brecht and BMW of Escondido for hosting this event. The BMW CCA Recognition Award, Pacific Region Outstanding BMW Center, was presented to Tim Brecht at the event.

Big SoCal Euro, September 1

Matthew Kogan has been in touch with Lon Mok about space for the chapter at the event, same location as last year. The cost to the club would be \$600, discounted from \$1000. Matthew will coordinate this event and manage volunteers. We are investigating getting tablets to use for mobile membership signup. **MOTION** by Lisa Goehring to spend \$600 for the booth space at Big SoCal Euro 2019, contingent on Matthew Kogan providing an event plan, including volunteer list. Motion was seconded and passed.

Holiday Party

Tim Brecht offered his dealership as the location for our holiday party. We would provide the catering. Members should bring ideas for the party to the August meeting.

NEW BUSINESS

Matt Kogan offered to set up quarterly meet and greets for North County, targeting to start in August.

The meeting was adjourned at 7:47 pm.