

## BMW CCA San Diego Chapter Board Meeting Minutes for September 11, 2018

The meeting was called to order at 6:35 pm.

### **Board Members Present:**

Lisa Goehring, Brett Litoff, Ryan Moore, Paul Silver, Seth Hanson, Grant Kluzak, Greg Uhler, Rob Walker, Jonathan King

### **Members Present:**

Matthew Kogan, Steve Robbins, Narid Asgharzadeh, Anna Asgharzadeh, Jim Lloyd, Mike Knapp, Jim Patterson, Scott Sansom, Matt Gage, Charlie Kaehler, Dan Tackett, Lon Mok

### **Secretary's Report – Greg Uhler for Paul Silver**

- The August 2018 meeting minutes were approved as submitted.
- During August the following motion was conducted via email: **MOTION** by Lisa Goehring to approve up to \$300 to order 150 key chains and 250 silicone wristbands as promotional items for SoCal Euro. Motion seconded and approved.

### **Vice President's Report – Brett Litoff**

We have 32 new members, 45 renewing, and 35 lapsed, for a total of 1522 members.

### **Treasurer's Report – Ryan Moore**

Last month's transaction report and income statement was sent out to the Board via email. The club is financially sound.

### **PRESIDENT'S REPORT – Lisa Goehring**

- Melody, who ran the flag core at Buttonwillow, passed away. Kelly Moon requests club members to pitch in to help defray the costs of flying her brother in for the memorial. It is proposed that the San Diego, LA, and Central Cal Chapters split the cost of a plaque at the Grove of Heroes at Buttonwillow for her. Lisa will send cost information to the Board once she receives it from Kelly.
- Lisa will get information about nametags to those who have shown an interest once she gets it from Anne Littrell.
- The LA Chapter/Central Cal HPDE is Friday October 26 at Buttonwillow.
- The National BMW CCA is having a Driving Events Congress, November 2-4 in Dallas. Texas. National will reimburse the cost for one person per chapter. **MOTION** by Jim Patterson to approve up to \$3000 to send additional people to the event. Motion seconded and approved.
- Pazifik Eskapades regional event is Sept 21-24 at the Performance Center West.
- Any changes to Board position descriptions must be complete by the deadline for the November/December Fahren Affairs.

### **DIRECTOR REPORTS**

#### **Advertising – Lisa Goehring**

Lisa spoke to Motorsport Hardware at SoCal Euro about advertising and/or event sponsorship, and they are interested.

#### **Autocross – Rob Walker for Kim Schwarz**

Sept. 9 "To The Nines" autocross was held. There were some timing issues, so results are not yet posted. The next autocross is October 13. Rob Walker is taking more of a leadership position for autocross.

#### **Driving School – Seth Hanson**

We should reserve a date by November for next year. We need a volunteer dedicated to advertising, sponsorships, and promotion for the event. We need an idea of what sponsorships we will have in mid October so we can determine the budget and pricing for the event.

#### **Equipmentmeister Report – Grant Kluzak**

The trailer worked fine for the autocross.

### **Newsletter – Greg Uhler**

Greg will propose to the Communications Committee that we move more of our content to the web and social media, and reduce the page count and frequency of the newsletter to maintain National requirements, but reduce costs. We need to ensure advertising revenue is addressed. This needs to be determined before the end of the year if it will affect advertising.

### **Wachsmeister Report – Dennis Damon**

No report – not present

### **Webmeister Report – Thejusvi Ganesh**

No report – not present

## **COMMITTEE REPORTS**

### **Autocross Site – Rob Walker**

A trial autocross was held by SCCA at Cal State San Marcos. The paddock area has room for only 40-50 cars and the lot is very small, however, the surface is smooth, there are real bathrooms, nearby restaurants. There will be another trial event December 9, this time there will be some spots reserved for BMW CCA members to try it out. The cost is \$700-\$800 cheaper than at SDCCU Stadium.

### **Communications – Lisa Goehring**

A meeting was held in August to discuss Facebook admin roles, better social media integration, and possibly converting the website to the National template for better calendar integration.

## **SOCIAL DIRECTOR VACANCY APPOINTMENT**

Emily Kluzak has resigned as Social Director. Matt Gage has shown interest in the position. **MOTION** by Lisa Goehring to appoint Matt Gage to the Board as Social Director. Motion seconded and approved.

## **GENERAL TOPICS / EVENT PLANNING / REPORTS**

### **End of Summer Tour August 19 – Dan Tackett/Matt Gage**

This was a successful event. We had 64 people and between 30 and 40 cars. Thanks to Dan Tackett for designing route. We had good feedback on the digital maps that were provided. Matt would like to set a date for the next driving tour. Sunday December 2 was selected.

### **SoCal Euro Sept. 2 – Lisa Goehring**

Thanks to Matt Kogan for organizing the booth space and cars. We had discounted membership arranged through the National office. The key chains were a very popular item. There were some people who signed up for membership at the event.

### **Meet & Greet at Alesmith – Lisa Goehring for Kim Dais**

Kim has spoken to Alesmith about hosting a meet & greet event at their tasting room. The price would be about \$10 per person, including a brewery tour, souvenir pint glass, and tasting of some of the beers. The consensus is Wed October 3. Lisa will let Kim know to set this up.

### **PC West Event 2019 – Dan Tackett**

Registration opened Monday Sept 10. The format will be mostly the same as last time. This time the more experienced drivers will do the lead follow exercise first.

## **NEW BUSINESS**

- Matt Kogan was at Autobahn Dismantling and discussed a tech session, The Afterlife of a BMW. They are interested and can do something on a Saturday afternoon. They are located in El Cajon
- Sean of Autobahn Dismantling also runs San Diego Distillery in Spring Valley, and is interested in hosting a holiday party or meet & greet, for a per person fee. We could fit 60-80 people. They could have a food truck on-site.

The meeting was adjourned at 8:17pm.