

## BMW CCA San Diego Chapter Board Meeting Minutes for April 10, 2018

The meeting was called to order at 6:30 pm.

### **Board Members Present:**

Lisa Goehring, Brett Litoff, Ryan Moore, Seth Hanson, Grant Kluzak, Greg Uhler, Emily Kluzak, Dennis Damon, Ed Havrilla, Kim Dais

### **Members Present:**

Jim Patterson, Jim Lloyd, Steve Robbins, Dan Tackett, Pete Engels, Matt Kogan, Steve Dais, Matt Gage, Jack Roybal

### **Secretary's Report – Greg Uhler for Paul Silver**

The March 2018 meeting minutes were approved as amended.

### **Vice President's Report – Brett Litoff**

We have 25 new members, 49 renewing, and 40 lapsed, for a total of 1,554 members.

### **Treasurer's Report – Ryan Moore**

HPDE was successful, financially. Ryan emailed the financial report to board members. The club is doing well financially.

### **PRESIDENT'S REPORT / GENERAL TOPICS – Lisa Goehring**

- **Meeting Location** – We have the private room at Filippis Kearny Mesa location for May and June. Two other suggested locations had a \$400 minimum so they were eliminated as options. Any other suggested places should be \$300 or less, including food.
- **Pacific Regional Newsletter** – The project team is still waiting for some chapter responses to the Chapter Survey. There was a conference call with some National office staff to discuss production issues. There will be a two-month lead-time for submissions. The initial Pacific Regional Newsletter will not come out until at least July. When this newsletter comes out, chapters will not be required to publish our own newsletter that month.

### **EVENT PLANNING / REPORTS**

#### **Buttonwillow Driving Event – Seth Hanson**

This was a very good driving event, logistically and financially. The changes made to save money and attract more students and instructors were successful. Financials are not finalized, but the event was profitable, likely in excess of \$10,000.

It was proposed that profits be shared with the Central California Chapter based on the number of key workers. There were seven from San Diego, three from Central California, so a 70/30 split was proposed. If adopted, this will form a precedent for future schools.

Seth proposed that we consider giving a rebate to members who attended this HPDE event of \$25 each, since this was so profitable. Dan Tackett reminded the group we've lost money for years on HPDEs so it is good to make up for those losses with one profitable event. Lisa also stated that we have a very healthy bank balance and, as a non-profit, need to be careful about over-charging. It was generally agreed upon that we should not do a participant rebate.

**MOTION** by Seth Hanson to have Lisa Goehring offer an initial profit sharing split of the 70/30 to Central California Chapter. Based on current financials, with a final installment when the final accounting is settled. Based on rough numbers, that would be approximately \$4,000 for them. The motion was seconded and passed.

Seth recommends having someone dedicated to handling all advertising and writing checks to vendors for future HPDEs.

Signed waivers need to be obtained from Delight.

**Autocross – Lisa Goehring for Kim Schwarz**

The runoff autocross will be held June 2, and the Car Control Clinic and autocross practice will be held July 14.

**Long Beach GP Paddock Tour – Lisa Goehring**

The tour with RTeam LL Racing is at 11:00am. Email instructions will be sent out to let members know.

**COMMITTEE REPORTS****Autocross Site**

Rob Walker was not present to provide an update, but he told Dan Tackett that it is still looking good for Cal State San Marcos and Ream Field. Ream Field wants each club to put on one event by the end of this year. MCAS Miramar would want any events held to be primarily for the benefit of military members, not the public.

We need a succession plan for Kim and volunteers so the autocross program can continue. This will be a topic for the autocross committee to discuss.

**DIRECTOR REPORTS****Advertising – Lisa Goehring**

Reminders need to go out to the last few advertisers.

**Equipmentmeister Report – Grant Kluzak**

The truck is getting some service performed, and the trailer may be too heavy or not properly balanced.

**Newsletter – Greg Uhler**

The new deadline for submitting materials will be the 10th of each month. Any submitted event information should also be provided to the Communications Committee to be used for social media.

**Social – Emily Kluzak**

Emily is proposing a trivia night in Pacific Beach at a location that has these on Tuesday nights. She suggests that we plan an event in June, two weeks after the board meeting. She is still trying to schedule a Cars & Coffee style event or tech session at BMW of San Diego.

**Wachsmeister – Dennis Damon**

The Clean Car Show is May 20.

**Webmeister Report – Thejusvi Ganesh**

No report (absent)

**OTHER BUSINESS**

- Matthew Kogan is working on partnering with Lon Mok to get us a good spot at SoCal Euro on Sunday Sept 2.
- Jim Lloyd was asked if he is interested in organizing another cruise. He'll look into something possibly in late summer.

The meeting was adjourned at 8:00 pm.